SUPPER CLUB

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01. ABOUT SUPPER CLUB

The Supper Club's mission is to provide everything our users need to plan evening meals for any situation, whether setting a table for one or hosting a crowd.

UI/UX Designer
Tessa Joseph-Nicholas

Timeline
June–July 2021

Key Tools
Figma, Illustrator, Photoshop

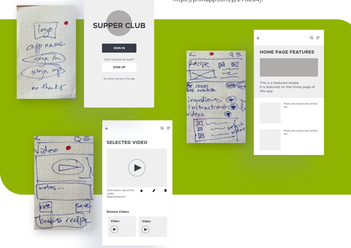
Key Skills
iOS design • Responsive design • User interviews • Wireframing • Prototyping

02. USER RESEARCH & PROFILES

User interviews revealed that due to their busy professional lives, many recipe app users only have the opportunity to spend time cooking in the evening. They expressed how important this meal is to them as a space for creativity, learning, caregiving, and connection. I developed three composite, representative user profiles based on my findings.

03. SKETCHES & EARLY WIREFRAMES

I then iterated the design and user flow through sketches, low-fi wireframes, and a mid-fi prototype (available at https://prototapp.com/p/2982d4).



04. VISUAL DIRECTIONS

I developed two moodboards to explore different directions for the app's look and feel, as pictured below. After preference tests and reflection, I decided to go with the aesthetics reflected in Moodboard 2, since they were cleaner and incorporated colors taken straight from the food photography that inspired the look.

05. STYLE GUIDE

Having established a visual direction, I developed a style guide that reflects its mood and aesthetic.

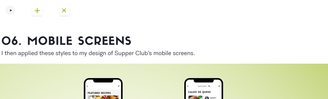
COLOR

PRIMARY	SECONDARY	SURFACE	BACKGROUND	TEXT
#B8B300	#F5B07C	#F5F2F4	#FFFFFF	#000000
	#3A3C45			

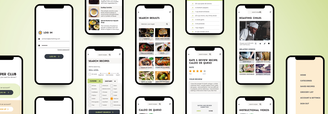
TYPOGRAPHY

HEADER 1: SIFONN BOLD, 349X
HEADER 2: SIFONN BOLD, 84X
Header 3: Montserrat Bold, 20px
Header 4: Montserrat Bold, 16px
Header 5: Montserrat Bold, 14px
Body: Montserrat Regular, 14px

UI ELEMENTS

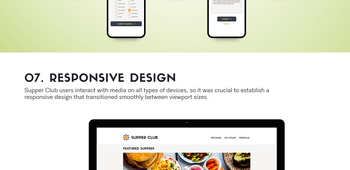


ICONOGRAPHY



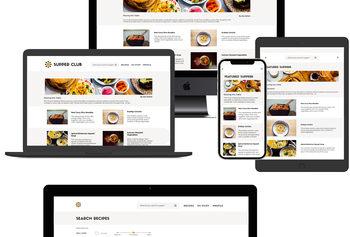
06. MOBILE SCREENS

I then applied these styles to my design of Supper Club's mobile screens.



07. RESPONSIVE DESIGN

Supper Club users interact with media on all types of devices, so it was crucial to establish a responsive design that transitioned smoothly between viewport sizes.



SUPPER CLUB
What do you want for supper?